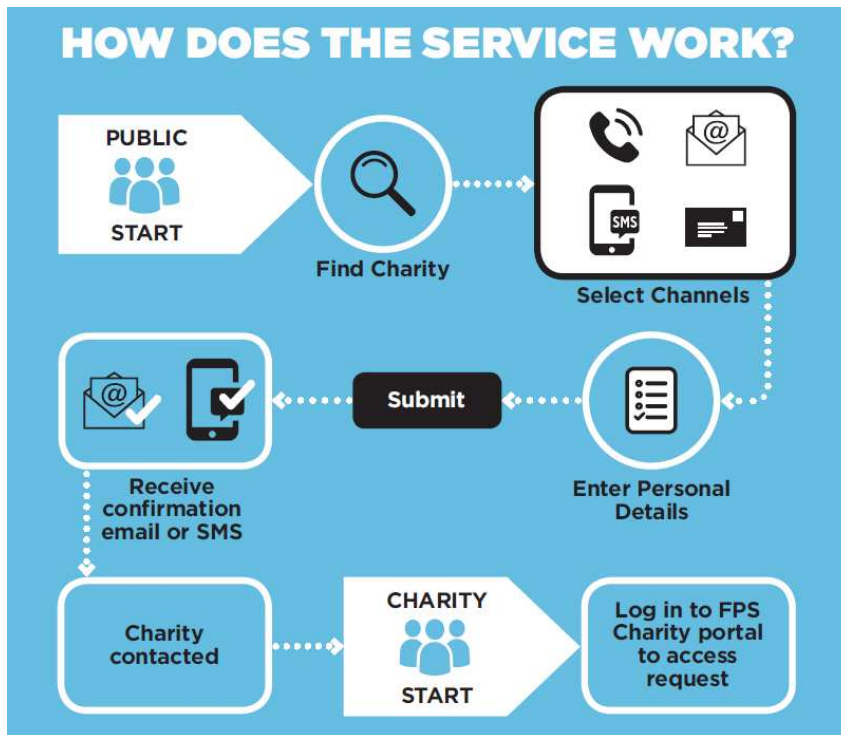




FUNDRAISING PREFERENCE SERVICE

a quick guide for smaller charities



The Fundraising Preference Service (FPS) allows the public to stop **text, phone, email and direct mail communications** from charities of their choice.

The Fundraising Regulator will contact you if we receive a 'stop' request from a member of the public.

If you have not added your details to the system, we will contact you using the email address you have registered with the Charity Commission.

The FPS applies to all charities in England, Wales and NI

so even if your charity doesn't fundraise, it can still be selected by a member of the public using the service.

Each charity has 28 days to complete the 'stop' request

Any prolonged failure to act on the stop request may be reported to the Information Commissioner under Section 11 of the Data Protection Act (this means that the charity has not honored the wishes of the individual to revoke consent or prevent future direct marketing contact).

The FPS can help you to contact the right people

instead of those who no longer wish to hear from you. This will help foster public trust in the charity sector as a whole, while also saving your small team time and resources.

For help adding your details to the system please email us at fps-support@fundraisingregulator.org.uk or call 0300 999 3407
You can also visit the FPS website at fundraisingpreference.org.uk

